

# Collective of Child Welfare Survivors

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FOR IMMEDIATE HIRE  
Social Media Coordinator  
Part Time  
5 Hours/Week at \$22/Hours  
(Work Remotely)

## Organization Information:

The Collective of Child Welfare Survivors (“CCWS”) is a grassroots collective founded by a group of Black, Indigenous and racialized queer Disabled child welfare survivors in the fall of 2018 in response to the closure of the Office of the Ontario Child Advocate and many issues within child welfare.

CCWS radically centers the experiences, knowledge, capacity, and work of child welfare survivors in our multiple, different, and coalescing experiences. Through decolonial and transformative paradigms and praxis, particularly from an anti-Black and critical-youth centering framework, we seek to deeply and radically inform and shift understandings, policies, and practices related to the child welfare experience. As we do so, we intend on increasing and revolutionizing child welfare survivors’ access to and experience with multiple systems and service points in the realms of legal, health, and education—to name a few.

Three pillars uphold CCWS’ mandate:

1. **Individual One-on-One advocacy**: CCWS provides individual advocacy to child welfare survivors and families dealing with child protection. Through intentional referral and long-term support, CCWS helps individuals in need of support with various circumstances as it relates to child welfare.
2. **Community Development**: CCWS works in partnership with various organizations, institutions and communities that can provide a radical and necessary shift when it comes to child welfare. CCWS provides workshops, public education resources, and collective spaces to child welfare survivors and community partners.

3. Systemic Advocacy: CCWS is rooted in radical community organizing and action achieved through campaigns, public letters, research, and community partnership.

## **Job Description**

CCWS is looking for a creative Social Media Coordinator with experience to join our team under a part-time limited contract for one (1) year, with the possibility of extension. As BLAC is the Organizational Mentor for CCWS, the contract is with BLAC as the employer.

As a Social Media Coordinator you will be responsible for developing and implementing our Social Media Strategy in order to increase our online presence. You will also maintain and manage our current social media accounts and create new content to post.

This position is critical to advancing CCWS's aims and advocacy. Working closely with our Executive Lead and Community Development and Outreach Coordinator, the Social Media Coordinator will work to advance CCWS's efforts through online materials. Knowledge of anti-Black racism and its reach, impact, and intersections with child welfare in Ontario will be an asset.

## **Qualifications Sought**

- Be at least 18+ years of age;
- At least 1 year of experience working as a Social Media Coordinator or in a similar role;
- Experience with using social media for awareness campaigns and impressions;
- Excellent knowledge and use of Facebook, Twitter, LinkedIn, Instagram, Google+ and other social media best practices;
- Understanding of web traffic metrics;
- Familiarity with web design and publishing;
- Excellent multitasking skills and time management skills;
- Critical thinker;
- Knowledge of anti-Black racism, its impact, and its reach;
- Some knowledge of child welfare in Ontario;
- Preference given to those who fit within our mandate (Black, Indigenous, and racialized child welfare survivors).

## **Benefits to Role**

- CCWS does our utmost to be an accessible and flexible work environment.

- Successful applicants work remotely and are provided a work environment that is supportive and provides space for autonomous and self-directed work.
- Given the foundation building of CCWS, the successful applicant will always be cited for the creation of the images, graphics, and documents they make.

Please provide a cover letter and resume addressed to Josh Lamers (he/him), Executive Lead, at [info@collectiveofcws.ca](mailto:info@collectiveofcws.ca).

CCWS takes seriously the need for accessible processes in the hiring process. If there is anything that can make the process accessible for you, please let us know.